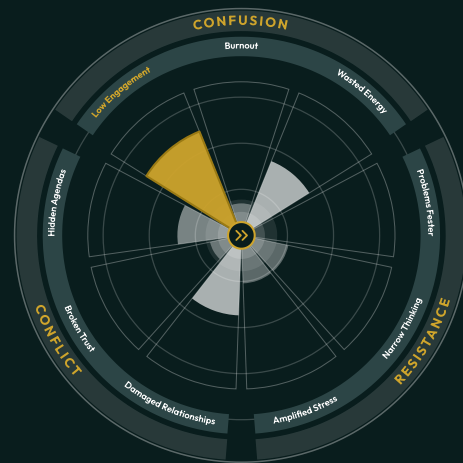


The Culture Risk Report™

Do you know where your culture is at risk?

Pinpoint the hidden risk factors draining your team's momentum before they cost you talent, wins, and impact.



Every culture faces three predictable tension points.

- **Unclear communication leads to confusion.**
72% of leaders say their team struggled to communicate.
- **Poor change leads to resistance.**
NBA head coach turnover runs 30% a year, with no apparent gain.
- **Neglected connection leads to conflict.**
The leader accounts for 70% of the variance in team engagement.

But you can't fix what you can't see.

If you aren't aware of the risk factors threatening your culture:

- 📉 You won't attract or keep the players and coaches you want.
- 📉 You'll keep having the same problems, season after season.
- 📉 You'll carry all the weight.

Sources: Grammarly and The Harris Poll, 2022; Foster and O'Reilly, Stanford Graduate School of Business; Gallup.

The Culture Risk Report™ pinpoints the underlying risks that threaten your hard work, so you can turn the tensions of a season into a competitive advantage.

How it works:

01

Measure.

Each coach on your staff completes the IFQ®, a 4-question assessment that reveals what drives them under pressure.

15 minutes

02

Report.

We compile the data and deliver your staff's Culture Risk Report™, revealing precisely where your culture is at risk.

At least 2 business days

03

Spotlight.

Meet with Coach Bret to shine a spotlight on your results and build a plan to get ahead of your risks.

90 minutes

Get your Culture Risk Report™

championshift.com/cultureriskreport

Built by a coach, for coaches.



Whether it's knowing your players better or building your culture better, you're going to get a positive return on your investment."

Bobby A., Head Coach